

# Popular Music and Television in Britain: A Cultural History

Popular music and television have been intertwined since the early days of both mediums. Television has provided a platform for popular music to reach a mass audience, and popular music has helped to shape the identity of television. This book explores the relationship between popular music and television in Britain, from the early days of television to the present day.

## The Early Days of Television

The early days of television were marked by a close relationship between popular music and television. Music was used to fill the airwaves during breaks in programming, and popular musicians were often featured on television shows. This relationship helped to establish television as a medium for popular entertainment.



## Popular Music And Television In Britain (Ashgate Popular and Folk Music Series) by Ian Inglis

★★★★★ 5 out of 5

Language : English  
File size : 2437 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 268 pages  
X-Ray for textbooks : Enabled



## **The Rise of Music Videos**

The 1980s saw the rise of music videos, which further cemented the relationship between popular music and television. Music videos were a new way to promote music, and they quickly became a staple of television programming. Music videos also helped to create new stars, such as Michael Jackson and Madonna.

## **The Impact of MTV**

The launch of MTV in 1981 had a major impact on the relationship between popular music and television. MTV was the first 24-hour music video channel, and it quickly became a popular destination for young people. MTV helped to break down the barriers between different genres of music, and it also helped to create a new generation of music stars.

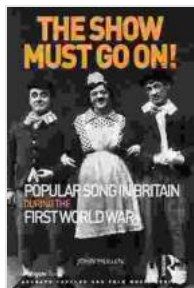
## **The Present Day**

Today, popular music and television are more closely intertwined than ever before. Music is used in a variety of ways on television, from soundtracks to live performances. Music-based television programs are also popular, such as reality singing competitions and music documentaries.

The relationship between popular music and television in Britain has been a long and fruitful one. The two mediums have influenced each other in a variety of ways, and they have helped to create some of the most iconic moments in popular culture. This book has explored the history of this relationship, and it has shown how popular music and television have shaped each other over the years.

## **Further Reading**

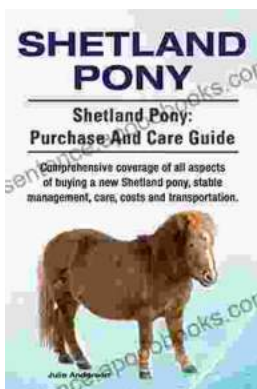
- \* Popular Music and Television in Britain by Andy Bennett and Richard Toy
- \* The Cambridge Companion to Popular Music by John Storey
- \* The Oxford Handbook of Music and Television by David Hesmondhalgh and Kevin J. Donnelly



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